

**IMMEDIATE RELEASE
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**In the spirit of giving, Rocky's Ace Hardware partners with the Marine Toys for Tots Foundation
Collects 'Toys for Tots' at all 32 store locations**

SPRINGFIELD, Mass. – Rocky's Ace Hardware, a family-owned business with neighborhood-based stores in 6 states, embraces the holiday spirit and is encouraging patrons to follow suit, as they collect 'Toys for Tots' at all of their store locations. Founded in 1947 in California, the Toys for Tots program has since expanded nationwide. While charity events ranging from golf tournaments to foot races are held throughout the year, the principal Toys for Tots drive is held during October, November and December, and culminates right before Christmas, to the delight of children who find toys under their tree on Christmas morning.

Rocky's Ace Hardware has boxes in each store location at the ready to collect new, unwrapped gifts, suitable for toddlers to teenagers. The items donated need not specifically be toys; according to the program's website, items suitable for donation include but are not limited to "sporting equipment/bags/balls; books, backpacks, cosmetics, purses, watch/wallet gift sets, bath gift sets, board games, radio control cars/trucks, hand-held electronics, skateboards/helmets, curling irons, hair straighteners and hair dryers."

"We are delighted to once again participate in the Toys for Tots program," said Rocky's Ace Hardware President and CEO, Rocco Falcone. "We are very much a neighborhood stores with ties to our local communities. What better time of year to give back to those in need?"

Those interested in donating to the Rocky's Ace Hardware Toys for Tots donation program can do so by depositing gifts in specially marked collection boxes in each store location. For more information about the Marine Toys for Tots Foundation or the Toys for Tots drive, visit toysfortots.org.

About Rocky's Ace Hardware

Rocky's Ace Hardware, your neighborhood store for paint, hardware, lawn & garden and pet supplies has been in continuous operation, under the same family ownership, since opening its first location in Springfield, MA in 1926. From one modest store to now over 32 convenient locations throughout Connecticut, Florida, Maine, Massachusetts, New Hampshire and Rhode Island. Rocky's has become one of the county's largest Ace Hardware dealers, noted for its exceptional customer service and vast product selection. For more information, visit rockys.com.

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