



Make your neighbors green with envy with the Scotts® Lawn Care Schedule
Rocky's Ace Hardware wants to remind customers about lawn care starting this spring

[Rocky's Ace Hardware](#), a family-owned business with neighborhood-based stores in six states, wants to give customers the greenest lawn on the block all year with Scotts Lawn Care Schedule.

“Lush green lawns are the envy of the neighborhood once the winter is over,” said Rocky's Ace Hardware President and CEO Rocco Falcone. “The secret to success is tackling the right steps at the right time with the Scotts Lawn Care Schedule available at your local Rocky's Ace Hardware store.”

The key to having a lush, green lawn all spring, summer and fall is ensuring your lawn is receiving optimal nutrition and care. Without proper care, your yard can become a battleground of grass versus weeds. Fortunately, there's no need for a turf war thanks to Scotts lawn care products, grass seed and lime. The Rocky's Scott Lawn Care Schedule (available at all New England Rocky's stores) includes:

1. **Step® 1 Crabgrass Preventer Plus Lawn Food:** Prevents crabgrass before it can germinate. It also feeds to green up a winter-weary lawn. Apply in early spring, anytime between March and April when temperatures are still cool (under 80°F).
2. **Lime:** Apply to counteract the acidity of the soil and restore depleted nutrients, so fertilizers can work more efficiently, saving you money. Apply between mid-March and mid-May and then again between September and mid-October.
3. **Grass Seed:** Use for new lawns or patching. Grows quicker, thicker, greener grass guaranteed! Apply between April and May and then again between September and October.
4. **Step® 2 Weed & Feed:** Builds thick, green turf from the roots up and kills many broadleaf weeds like dandelions, while feeding and nourishing the lawn. Apply in late spring, anytime between May and June (*wait 4-6 weeks after Step 1*).
5. **Step® 3 Summer Stress:** Apply for a mid-season boost to feed and strengthen the lawn against heat and drought. Apply between July and August when temperatures are consistently exceeding 90°F.
6. **Step® 4 Fall Fertilization:** Greens up the lawn and helps strengthen and protect it for a better lawn next spring. Apply between September and October (*wait 4-6 weeks after Step 3*).
7. **Winterization:** Delivers nutrients that help repair damage from heat, drought and activity while improving your lawn's ability to absorb water and nutrients. Apply between mid-October and November.

Your convenient local Rocky's Ace Hardware store carries the entire Scotts Lawn Care Schedule, along with other products to ensure you have the best lawn on your block. The experts at Rocky's also provide homeowners with the necessary knowledge on the schedule, and easy-to-follow handouts on how to successfully implement the Scotts Lawn Care Schedule.

About Rocky's Ace Hardware

Rocky's Ace Hardware, your neighborhood store for paint, hardware, lawn & garden and pet supplies has been in continuous operation, under the same family ownership, since opening its first location in Springfield, MA in 1926. From one modest store to now over 32 convenient locations throughout Connecticut, Florida, Maine, Massachusetts, New Hampshire and Rhode Island. Rocky's has become one of the country's largest Ace Hardware dealers, noted for its exceptional customer service and vast product selection. For more information, visit rockys.com.

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