

Rocky's Ace Hardware holds tailgate grilling sweepstakes at Vernon store

Customer who submits the most unique recipe will win a \$250 gift card

<u>Rocky's Ace Hardware</u>, a family-owned business with neighborhood-based stores in six states, is holding a sweepstakes at its Vernon location during the month of October to highlight their skills on the grill for a chance to win a \$250 Rocky's gift card.

"We are excited to bring back this sweepstakes to our Vernon store," said Rocky's Ace Hardware President and CEO Rocco Falcone. "The response last year was amazing and we were blown away by the level of creativity our customers can achieve behind the grill."

From October 1–31, Rocky's Vernon customers can enter the tailgate grilling sweepstakes online for a chance to win a \$250 Rocky's gift card. To enter the sweepstakes, customers must submit a photo and a recipe of their greatest grill creation on the Rocky's website. The recipe doesn't have to be original but should have a unique twist. Customers are allowed to submit one entry per person. The winner will be announced on November 5.

"I can't wait to see what creations our grill masters cook up this year," continued Falcone.

To learn more about the tailgate grilling sweepstakes, or to explore the line of products available at your local Rocky's Ace Hardware, visit <u>rockys.com</u>

About Rocky's Ace Hardware

Rocky's Ace Hardware, your neighborhood store for paint, hardware, lawn & garden and pet supplies, has been in continuous operation, under the same family ownership, since opening its first location in Springfield, MA in 1926. From one modest store to now over 32 convenient locations throughout Connecticut, Florida, Maine, Massachusetts, New Hampshire and Rhode Island. Rocky's has become one of the country's largest Ace Hardware dealers, noted for its exceptional customer service and vast product selection. For more information, visit rockys.com.

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