



Rocky's Ace Hardware raises funds for local children's hospitals

Local Ace Hardware stores rally together to raise money for Children's Miracle Network Hospitals

Throughout 2017, [Rocky's Ace Hardware Stores](#) helped make miracles happen across Massachusetts, Rhode Island, Connecticut, Maine and Florida. Collectively, Rocky's stores in all five states raised a total of \$44,593 for their local children's hospitals, an outstanding 67 percent increase over last year's total.

"It's amazing to see our 32 locations come together for a great cause," said Rocco Falcone, President and CEO of Rocky's Ace Hardware. "The Children's Miracle Network makes an incredible impact on the lives of children and we are honored to be involved with such an inspirational organization."

During the year, Rocky's stores participated in month-long "Round-Up" fundraising efforts at the register, including Bucket Day Sales, World's Finest Chocolate Sales and other initiatives to raise these essential funds.

One-hundred percent of funds raised through these campaigns remained local, benefiting Boston Children's Hospital, Baystate Children's Hospital, UF Health Shands Children's Hospital, Hasbro Children's Hospital, Connecticut Children's Medical Center, and the Barbara Bush Children's Hospital.

"The money raised by Rocky's Ace Hardware stores is vital to each of our children's hospitals. These funds go directly to the areas of greatest needs at the hospitals, and the programs that insurance doesn't cover such as housing for patient families, medical supplies, research and support for our child life programs. Each dollar has a significant impact, and 100 percent of the donations go directly to benefitting the kids," says Devon Herlihy, coordinator for Children's Miracle Network programs at Boston Children's Hospital.

Rocky's is already working toward another great year of giving in 2018 as locations hauled in \$12,267.96 during their first round-up of the year from April 19–30.

Ace Hardware has been a proud supporter of Children's Miracle Network Hospitals since 1991. Thanks to the generosity of Ace customers, retailers, vendors and team members, together Ace has raised more than \$93 million for Children's Miracle Network Hospitals across the country.

About the Ace Hardware Foundation

As the official charitable division of Ace Hardware Corporation, the Ace Hardware Foundation helps enhance the vision of being the "Helpful Place" in local communities across the country and around the globe through charitable giving. The Ace Foundation provides support and philanthropic opportunities to its consumers, retail store owners, vendors and team members to

give back to local communities through fundraising efforts for Children's Miracle Network Hospitals and American Red Cross Disaster Relief.

About Rocky's Ace Hardware

Rocky's Ace Hardware, your neighborhood store for paint, hardware, lawn & garden and pet supplies has been in continuous operation, under the same family ownership, since opening its first location in Springfield, MA in 1926. From one modest store to now over 32 convenient locations throughout Connecticut, Florida, Maine, Massachusetts, New Hampshire and Rhode Island. Rocky's has become one of the country's largest Ace Hardware dealers, noted for its exceptional customer service and vast product selection. For more information, visit rockys.com.

About Children's Miracle Network Hospitals

Children's Miracle Network Hospitals® raises funds and awareness for 170 member hospitals that provide 32 million treatments each year to kids across the U.S. and Canada. Donations stay local to fund critical treatments and healthcare services, pediatric medical equipment and charitable care. Since 1983, Children's Miracle Network Hospitals has raised more than \$5 billion, most of it \$1 at a time through the charity's Miracle Balloon icon. Its various fundraising partners and programs support the nonprofit's mission to save and improve the lives of as many children as possible. Find out why children's hospitals need community support, identify your member hospital and learn how you can Put Your Money Where the Miracles Are, at CMNHospitals.org and facebook.com/CMNHospitals

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