



## **Rocky's Ace Hardware hosts 'Love Your Pet' fundraiser beginning Feb. 3**

*Proceeds benefit the animals at the Thomas J. O'Connor Animal Control and Adoption Center*

[Rocky's Ace Hardware](#), a family-owned business with neighborhood-based stores in six states, will again host a Rocky's Love Your Pet fundraiser at eight of their greater Springfield area locations.

"We pride ourselves on the fact that our neighborhood stores have strong ties to our local communities," said Rocky's Ace Hardware President and CEO Rocco Falcone. "We have a keen sense of corporate social responsibility and are especially fond of helping those who can't help themselves, including animals. We regularly donate pet food to local shelters, hold pet food and supply drives, and show our support in other ways, such as this fundraiser."

Starting Saturday, Feb. 3 through Sunday, Feb. 25, Rocky's customers will be able to purchase paw prints for a \$1 minimum donation to show their support for the [Thomas J. O'Connor \(TJO\) Animal Control and Adoption Center](#). Participating store locations include: Agawam, East Longmeadow, Ludlow, Palmer, South Hadley, Springfield (Island Pond Road and Liberty Street) and Westfield.

The [Foundation for TJO Animals](#), founded in 2007, is dedicated to raising much-needed funds for the animals at the TJO Animal Control and Adoption Center. Over the past year, they have had 1,424 animals adopted and 641 animals returned to their owners.

"Love is in the air in February, we hope our customers will join us in thinking about our four-legged friends who need our love and support by giving generously," said Falcone.

### **About Rocky's Ace Hardware**

*Rocky's Ace Hardware, your neighborhood store for paint, hardware, lawn & garden and pet supplies has been in continuous operation, under the same family ownership, since opening its first location in Springfield, MA in 1926. From one modest store to now over 32 convenient locations throughout Connecticut, Florida, Maine, Massachusetts, New Hampshire and Rhode Island. Rocky's has become one of the county's largest Ace Hardware dealers, noted for its exceptional customer service and vast product selection. For more information, visit [rockys.com](http://rockys.com).*

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