



**Rocky's Ace Hardware to exhibit at The Original Western Mass. Home & Garden Show**  
*Runs Thursday, March 22–Sunday, March 25*

[Rocky's Ace Hardware](#), a family-owned business with neighborhood-based stores in six states, will exhibit at [The Original Western Mass. Home & Garden Show](#). The show, now celebrating its 64<sup>th</sup> year, will be held Thursday, March 22 through Sunday, March 25 at the Eastern States Exhibition in West Springfield.

“We look forward to giving show-goers a glimpse of the extensive range of products and services we offer at all of our neighborhood stores and [The Supply Place](#), a business-to-business subdivision of Rocky's for professionals, which offers top brands, great service and program pricing,” said Rocky's Ace Hardware President and CEO Rocco Falcone.

Rocky's Ace Hardware has more than 30 stores in Massachusetts, Connecticut, New Hampshire, Rhode Island, Maine and Florida, with eight locations in western Massachusetts alone. The Western Mass. Home & Garden Show is one of the largest home shows in the country, featuring over 350 local and national vendors.

“We'll have a lot going on in our booth, #340B in the Better Living Center,” said Falcone. “Our experts will be on hand to offer advice to everyone from do-it-yourselfers to professionals. Visitors can learn more about paint colors and the Benjamin Moore product line. We'll have a representative from [Aquaphalt](#) showcasing their high performance cold mix repair material for asphalt and concrete. Professionals can learn more about benefits of The Supply Place and register for the program. Visitors can also enter a drawing to win a \$25 gift card redeemable at all Rocky's Ace Hardware Stores—we'll draw two winners a day at 5 p.m.”

For more information about the Western Mass. Home & Garden Show, including admission prices and a discount coupon, visit [westernmasshideshow.com](http://westernmasshideshow.com).

**About Rocky's Ace Hardware**

*Rocky's Ace Hardware, your neighborhood store for paint, hardware, lawn & garden and pet supplies has been in continuous operation, under the same family ownership, since opening its first location in Springfield, MA in 1926. From one modest store to now over 32 convenient locations throughout Connecticut, Florida, Maine, Massachusetts, New Hampshire and Rhode Island. Rocky's has become one of the country's largest Ace Hardware dealers, noted for its exceptional customer service and vast product selection. For more information, visit [rockys.com](http://rockys.com).*

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